



## Introducing Miles McPherson



Miles McPherson is an evangelist, senior pastor, preacher, youth minister, conference speaker, published author and former professional athlete.

### Evangelism

- McPherson through the Miles Ahead ministries has led eighteen crusades in the United States, Africa, and Canada, with more than 42,000 young people responding.
- He shares the good news of Jesus Christ in every presentation, including the five worship services he preaches at nearly every Sunday at the Rock Church in San Diego.

### Ministry/The Rock Church

Two years into his pro career, Miles McPherson gave his life to Jesus Christ in April, 1984. That turning point has led to two decades of ministry:

- He became a youth pastor with Horizon Christian Fellowship in San Diego, and received his Master of Divinity degree in 1991.
- In 1992, he founded Miles Ahead, a non-profit organization that reaches out to youth with the Gospel.
- He launched the Rock Church in February 2000; in 2002 he started the Rock Academy, an accredited kindergarten through 12th grade school.
- The Rock Church moved to its new multi-million-dollar facilities in 2007.
- The Rock Church offers more than 60 ministries, from reaching out to the homeless to providing financial planning courses. Approximately 280 small groups meeting weekly.
- McPherson mobilized an army of volunteers and donations during San Diego County's devastating wildfires in the fall of 2007.
- Three or four times during the season, he conducts chapel for NFL teams visiting San Diego.

### Leadership

- McPherson's vision and leadership was the driving force behind the establishment of the Rock Church's new 244,000-square-foot facilities, and the Rock Academy, an accredited K-12 school for 350 students.
- He oversees a formal staff of 120, and more than 1,100 lay leaders.

### Speaking

McPherson has a track record of appealing to a diverse audience, large and small.

- He has been asked to speak at events by the Fellowship of Christian Athletes, the Gideon's organization, the National Coalition of Men's Ministry, Promise Keepers, Spirit West Coast Music Festival, and the Billy Graham Evangelistic Association.
- He has shared the stage with former President George H. W. Bush and Larry King and other luminaries at the ReThink Conference held at the world-famous Crystal Cathedral in Garden Grove, California.
- He has addressed fellow pastors (for example, the Renewal Project conferences; ) young people (Youth Conference, Belize City, Belize); leaders (Leadership Conference in Roseville, California); senior citizens;
- He has shared the gospel to general audiences (for example, at a self-improvement convention organized by the Jenna Druck Foundation, addressing approximately 6,000).

### Athleticism

- McPherson played four years as a defensive back with the San Diego Chargers, ending his pro career in 1986.
- He was a 10th round draft pick for the Los Angeles Rams in 1982.
- At the University of New Haven in Connecticut, he set 19 school records and made school history by being the first student to be named All American and drafted into the NFL.
- He works out daily, even on Sunday, the day he preaches five times to 11,000 people.
- The Rock Church offers almost 20 different sports ministries, from basketball to soccer, surfing and skateboarding.

### Youthwork

- McPherson started Miles Ahead in 1992 to reaches out to young people with the gospel. Over 16 years he has spoken to hundreds of thousands, with more than 40,000 making a commitment to follow Jesus Christ.
- He is an author of six books having to do with young people, and he is viewed as an expert on such issues as teen suicide, gangs, teen pregnancy, and substance abuse.
- He founded the Rock Academy, an accredited school of 350 kids enrolled in pre-school through 12th grade.
- *Master Meth*, a 60-minute made-for-TV Emmy Award Winning documentary he produced, contronts the scourge of meth addiction among young people.

## **Communications**

McPherson is a gifted communicator, whether in person on a Sunday; during evangelistic campaigns; on television, radio, weblog or podcast; or by book.

## **Media**

McPherson has appeared on national and regional television and radio programs, including Focus on the Family, MTV, TBN, and Special Town Meeting with Peter Jennings.

He was the guest presenter of the gospel on "Power to Win," a DVD-based halftime show for the 2008 Super Bowl produced by Sports Spectrum, a ministry to athletes, partnering with Charger star LaDarian Tomlinson.

He appears five to seven times a year on "The Mikey Show," a local morning radio talk show on 105.3 FM geared to males 18 to 34, with 150,000 listeners.

He is regularly interviewed by the media as an expert on youth, Christianity, megachurches, community outreach, political issues and other topics.

He maintains a personal website ([www.milesmcpherson.com](http://www.milesmcpherson.com)) and a weekly blog ([blog.milesmcpherson.com](http://blog.milesmcpherson.com)).

The Rock Church is one of the most technologically advanced and fast-growing churches in the nation. Its 3,500-seat sanctuary features professional lighting, multiple cameras, and a 90-foot by 35-foot, high-definition screen behind the stage. The Rock presentations are available by RSS and podcasting, by video and audio download, through CD and DVD purchase; and as 30-minute daily shows broadcast on local radio. McPherson often invites his audience to respond to live surveys by text messaging. The Rock Church reaches out with e-newsletters and cellphone e-blasts. Its interactive website invites participants to post their stories, photos and videos through its DO Something campaign.

## **Videos**

McPherson produced *Master Meth*, a 60-minute made-for-TV documentary confronting the scourge of meth addiction among young people. It was a local Emmy Award in 2007.

## **Books**

McPherson has written often on youth-related topics. Here's a sampling:

*I Don't Want Your Sex for Now* (Bethany House, 2001), a study on sexual purity; *Parenting the Wild Child: Hope and Help for Desperate Parents* (Bethany House, 2000); *Bad to the Bone: Fifteen Young Bible Heroes Who Lived Radical Lives for God* (Bethany House, 1999), a devotional for youth; *21 Jump Start Devotional: Getting Started on Your Incredible Christian Life* (Bethany House, 1998); *The Power of Believing in Your Child: Unleashing the Power of a Parent to Help Your Kids Be All They Can Be* (Bethany House, 1998); *One Kid at a Time: How Mentoring Can Transform Your Youth Ministry*, a book and video training course written with Wayne Rice (Youth Specialties/David C. Cook, 1995)

## **Message CDs and DVDs**

McPherson has produced more than 20 speaking and teaching CDs and DVDs. Here are a few:

*Code Breakers: Breaking the Da Vinci Code; Cult Fiction*, or how to discern a cult and defend the true church; *Eternal Trust*, or what has God entrusted us to do?; *IMAGE Is Everything*, or what does it mean to be made in God's image?; *MOG: Man of God*, or what to be a man of God?; *Satan's Number One Weapon*, or how to resist the devil; *Who's Your Daddy? Creation vs. Evolution*.